



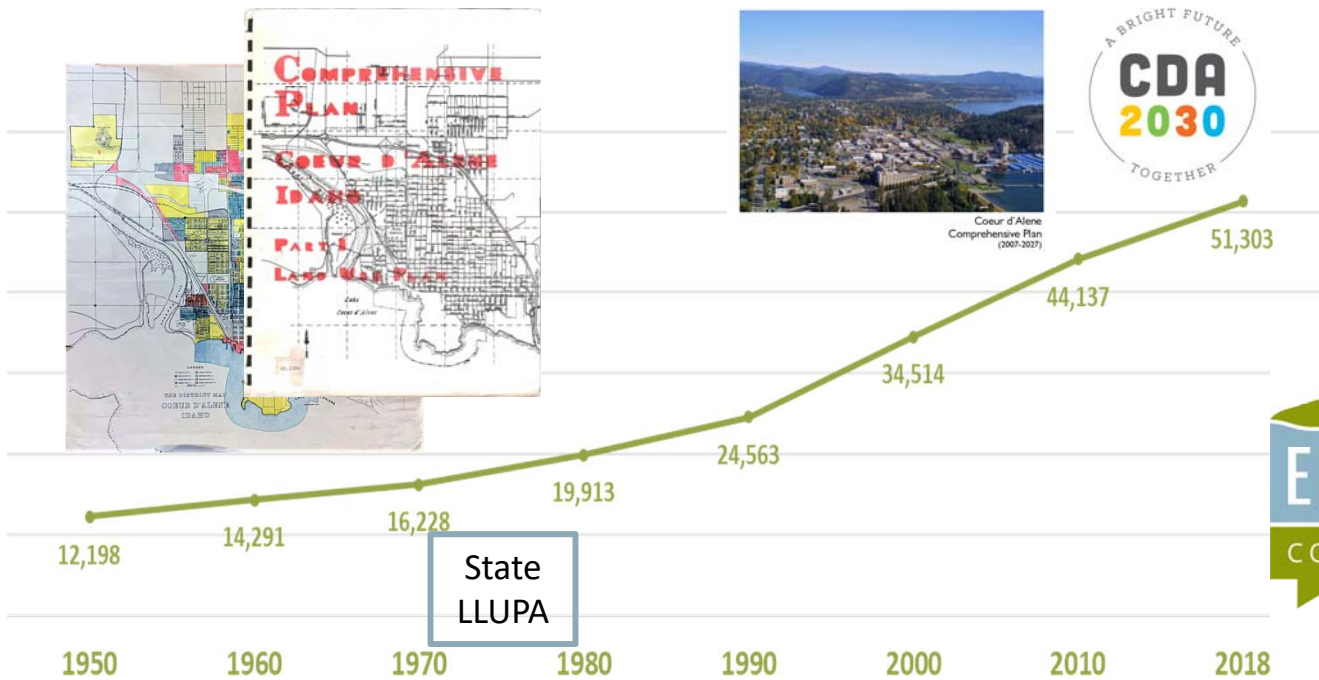
Leadership Briefing

February 26, 2020

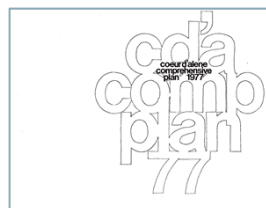
Agenda

- Agenda Overview
- **Results:** Community Conversations
- **Analysis:** Transportation Baseline
- **Discussion:** Draft Vision and Guiding Principles
- Public Engagement Strategy
- Next Steps

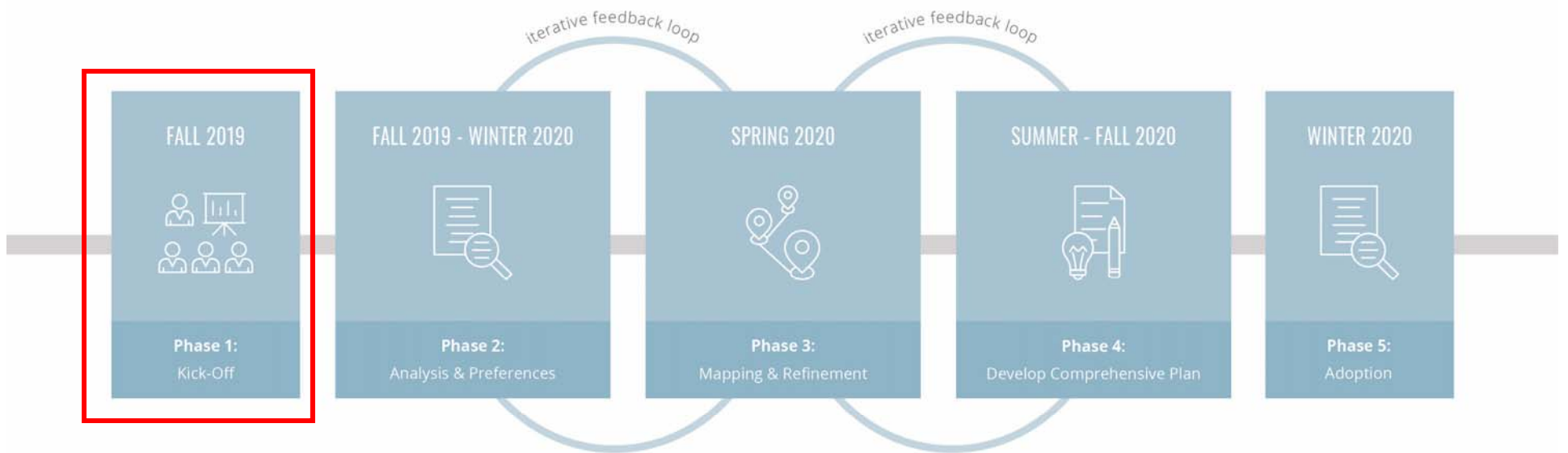
Land Use Policy and Population



80,000+ residents in 2040



COEUR D'ALENE



Initial Community Conversations

- Community partners, including
 - Health
 - Safety
 - Environment
 - Education
 - Economic development
 - Transportation
- City and CDA 2030 leadership and staff

VISION COEUR D'ALENE

9.11.2019

MAJOR QUESTIONS

- ▶ HOW TO MANAGE GROWTH? BALANCE GROWTH W/ PRESERVATION OF LIFESTYLE
- ▶ EQUITY & ACCESS TO EDUCATION & TECHNOLOGY
- ▶ SERVING EDGES OF ACI - HOUSED USED IN THESE PLACES
- ▶ GROWING AGING POPULATION
- ▶ AFFORDABLE HOUSING
 - ↳ GROWING & DEMAND
 - ↳ SOCIAL RESILIENT COMMUNITY
- ▶ KEEPING PACE W/ INFRASTRUCTURE & SERVICES - WATER RIGHTS, LIFE? SAFETY, LOW WATER USE, OPEN SPACE REQUIREMENTS
- ▶ LAKE MANAGEMENT - ESPECIALLY AS WE GROW
 - ↳ PUBLIC ACCESS
- ▶ COORDINATION W/ NEIGHBORING GEOGRAPHIES & JURISDICTIONS
- ▶ STORMWATER & PAVED SURFACES
 - ↳ WATER QUALITY
- ▶ PRESERVATION OF REC AMENITIES
- ▶ CONNECTIVITY FOR PED & BIKES
- ▶ NEW SCHOOL SITES - NEIGHBORHOODS
- ▶ IMPACTS OF NEW DEVELOPMENT ON COMMUTES & TRAVEL TIMES
 - ↳ PUBLIC TRANSIT
- ▶ BALANCING LARGE VEHICLES & BIKES
- ▶ SNOW REMOVAL & STORAGE - VALLEY? WINTER?

BENEFITS TO YOU...

- # COMMUNITY PRIORITIES - WANTS W/ PROPORTIONS & EDUCATION CITY TEAMS
- # CITY ALIGNMENT - TECHNOLOGY, STAFF IN COMMERCIAL DISTRICTS
- # VISION TO REALITY - PROJECT FOR STAFF, PROJECT FOR COMMUNITY
- # TRADEOFFS ON HOUSING TYPE - INCLUSIONS, RECOGNITION
- # DIVERSIFYING THE ECONOMY - PROGRESS, JOB PROTECT
- # KNOWING WHAT TO EXPECT - DEVELOPMENT, POLICY FOR DEVELOPMENT, TRAFFIC, HOUSING CHOICE
- # OPEN & TRANSPARENT PROCESS
- # CONSISTENT LEVEL OF DETAIL - DEVELOPMENT COMP NOT DEFINED, POLICY PROVIDED, INCLUSIBLE, UNIQUE PREDICTABLE
- # INCREASED SAFETY ELEMENTS - SEPT
- # KNOWLEDGE CONNECTIONS BETWEEN GROUP



PITFALLS

- CURATE TEAM
- PERSONAL PROPERTY ZONE
- TRANSPARENT
- TALK & CAPTURE IN PLAN
- LEADERS Z1
- SECURING BARRIERS SPACE
- HIGH B/C/A ZONE/IN
- OPPORTUNITIES OF REALITY

EVOLUTION

COEUR D'ALENE
COMMUNITY SURVEY 2019
PREFERRED NEEDS

AGENDA

- INTERESTS
- NEEDS/ISSUES
- VALUES/HEAT

COMMUNITY EQUITY

- PEOPLE
- ALL COMMUNITIES
- ALL RACES
- ALL INCOME LEVELS
- ALL AGES
- ALL ABILITIES
 - SKILL TRAIN OPPORTUNITIES
- TRAINING
- EDUCATION
- JOB TRAINING
 - ACCESS TO SERVICES
- PUBLIC TRANSPORTATION
- AFFORDABLE HOUSING
 - TECHNICAL COMPETENCIES TO MEET CITY SERVICES
- TRAINING
- EDUCATION
- JOB TRAINING
 - LOCAL ECONOMIC OPPORTUNITIES
- LOCAL BUSINESSES
- LOCAL EMPLOYMENT
- LOCAL INVESTMENT
- # IMPROVING WITH CURRENT SERVICES
PUBLIC COMMUNITY SERVICES
NUMBER OF EMPLOYERS
AFFORDABILITY/HOUSING
LOCAL ECONOMIC OPPORTUNITIES
LOCAL ECONOMIC SERVICES
WELL-PAYING EDUCATION

EDUCATION LEARNING

- MUSICAL OPPORTUNITIES
- MUSIC PROGRAMS
- MUSIC TEACHERS
 - TECHNICAL EDUCATION
- TECHNICAL TRAINING
- TECHNICAL EDUCATION
 - COMMUNITY SUPPORT
- COMMUNITY SUPPORT
- COMMUNITY SUPPORT
 - SKILL TRAIN OPPORTUNITIES
- SKILL TRAIN OPPORTUNITIES
- SKILL TRAIN OPPORTUNITIES
 - ADULT EDUCATION
- ADULT EDUCATION
- ADULT EDUCATION
 - TECHNICAL EDUCATION
- TECHNICAL EDUCATION
- TECHNICAL EDUCATION
 - COMMUNITY SUPPORT
- COMMUNITY SUPPORT
- COMMUNITY SUPPORT
- # IMPROVING WITH CURRENT SERVICES
PUBLIC COMMUNITY SERVICES
NUMBER OF EMPLOYERS
AFFORDABILITY/HOUSING
LOCAL ECONOMIC OPPORTUNITIES
LOCAL ECONOMIC SERVICES
WELL-PAYING EDUCATION

IN 2040



ENVIRONMENT + RECREATION

- THINK SMALLER
- THINK SMALLER
- THINK SMALLER
 - WALKING
- WALKING
- WALKING
 - BIKE LANE
- BIKE LANE
- BIKE LANE
 - ACCESS TO SERVICES
- ACCESS TO SERVICES
- ACCESS TO SERVICES
 - WATER/HEALTH OF CIA
- WATER/HEALTH OF CIA
- WATER/HEALTH OF CIA
 - HEAT EACH OTHER FREQUENTLY
- HEAT EACH OTHER FREQUENTLY
- HEAT EACH OTHER FREQUENTLY
 - CLEAN DRINKING WATER
- CLEAN DRINKING WATER
- CLEAN DRINKING WATER
 - GREEN TECHNOLOGY
- GREEN TECHNOLOGY
- GREEN TECHNOLOGY
 - PROCESSES
- PROCESSES
- PROCESSES
 - TECHNICAL COMPETENCIES
- TECHNICAL COMPETENCIES
- TECHNICAL COMPETENCIES
 - LOCAL ECONOMIC OPPORTUNITIES
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PUBLIC COMMUNITY SERVICES
NUMBER OF EMPLOYERS
AFFORDABILITY/HOUSING
LOCAL ECONOMIC OPPORTUNITIES
LOCAL ECONOMIC SERVICES
WELL-PAYING EDUCATION

CRACKS + DEVELOPMENT

- CELLULAR
- CELLULAR
- CELLULAR
 - WATER/HEALTH OF CIA
- WATER/HEALTH OF CIA
- WATER/HEALTH OF CIA
 - WALKING
- WALKING
- WALKING
 - BIKE LANE
- BIKE LANE
- BIKE LANE
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PUBLIC COMMUNITY SERVICES
NUMBER OF EMPLOYERS
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LOCAL ECONOMIC SERVICES
WELL-PAYING EDUCATION

HEALTH + SAFETY

- CLOSE TO LOCAL SERVICES
- CLOSE TO LOCAL SERVICES
- CLOSE TO LOCAL SERVICES
 - SKILL TRAIN OPPORTUNITIES
- SKILL TRAIN OPPORTUNITIES
- SKILL TRAIN OPPORTUNITIES
 - ACCESS TO SERVICES
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NUMBER OF EMPLOYERS
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LOCAL ECONOMIC OPPORTUNITIES
LOCAL ECONOMIC SERVICES
WELL-PAYING EDUCATION

[PLANNING & ZONING DISCUSSION]

- ▶ ADDRESS HISTORIC PRESERVATION
- ▶ HOW DO WE RETROFIT OLDER PLACES WITH AMENITIES & SERVICES?
- ▶ WHAT IS THE ROLE OF EXISTING NEIGHBORHOODS IN GROWTH?
- ▶ REDEVELOPMENT OPPORTUNITIES
 - EXAMINE SINGLE FAMILY ZONING? ADUS?
- ▶ AFFORDABLE & WORKFORCE HOUSING POLICY - INCENTIVES
- ▶ ARTICULATE COMMUNITY BENEFITS
- ▶ UPDATE CODE AFTER PLAN IS ADOPTED
- ▶ CONSIDER APPROACH TO DENSITY
- ▶ WHAT MAKES CDA UNIQUE AND HOW DO WE RETAIN THAT?
- ▶ FIT INTO REGIONAL CONTEXT
 - ↳ OUR ROLE IN THE REGION
- ▶ ENSURE PEOPLE WHO LEARN HERE CAN & WANT TO STAY IN CDA
- ▶ ENSURE PEOPLE WHO WORK HERE CAN LIVE HERE
- ▶ TECHNOLOGY TO SUPPORT REMOTE WORKERS
- ▶ TRANSPORTATION & PARKING POLICY
- ▶ MANAGE SCALE & CHARACTER (MAINTAIN HOUSING SCALE IN CERTAIN PLACES)
- ▶ MISSING MIDDLE & INCREASED HOUSING CHOICE

ENVISION COEUR D'ALENE



[SEPT. 11, 2019]



CHANGE IN EXISTING NEIGHBORHOODS

- ▶ SHOULD AREAS BE ABLE TO DEFLECT GROWTH?
- ▶ NEIGHBORHOOD IDENTITY AND CHARACTER
- ▶ NEW AMENITIES & SERVICES
- ▶ IMPROVED CONNECTIVITY
- ▶ PUBLIC STREETS
- ▶ VIEWS & VISTAS
- ▶ CONNECTIVITY
- ▶ STARLIGHT/NIGHT SKY
- ▶ OPEN SPACE AND PARKS
- ▶ WALKING & BIKING TIME
- ▶ CITYWIDE SCENARIOS
- INCREASING PLAN EFFICACY
- ▶ METRICS FOR TRACKING PROGRESS
- ▶ TEETH IN SHORELINE } GLENFORTH 11 2017 PLAN
- ▶ HILLSIDE DIRECTION
- ▶ COORDINATION W/ EDUCATION INFRASTRUCTURE
- ▶ REFLECTS PRINCIPLES & VALUES
- ▶ LINK COMP PLAN & CDA 2030 VISION
- ▶ ARTICULATE WHAT A PLAN IS & WHAT IT SHOULD ACCOMPLISH
- ▶ MANAGE EXPECTATIONS & STAY FOCUSED
- ▶ DEFINE TERMS, SAY WHAT WE MEAN, FACILITATE TRANSPARENCY
- ▶ MAINTAIN A CERTAIN LEVEL OF FLEXIBILITY
- ▶ ALIGN REG & POLICIES TO ALIGN W/ COMP PLAN AFTER ADOPTION
- ▶ ROLL IN HEALTH CORRIDOR AND ASSUMPTIONS
- ▶ CREATE SPACE FOR INCENTIVES - COMMUNITY BENEFITS (EQ, HOUSING CENTER, ENERGY EFFICIENCY, ETC)
- ▶ THREADS ALL THE OTHER PLANS TOGETHER

The Public Kickoff Meeting...

- Had approximately 80 attendees
- Included a brief presentation about how Coeur d'Alene has changed over the years and some of the challenges it faces today
- Engaged participants in small group exercises
- Identified vision elements, assets, opportunities and constraints, and potential land use visions for 2040

MY FUTURE COEUR D'ALENE IS...
Keeping character
Green space
Anyone can be a homeowner
Utilize density & height

MY FUTURE COEUR D'ALENE IS...
Mixed Use, Low Density, Affordable
Walkable Transit for All
Special Green Space
Low to Medium Density

MY FUTURE COEUR D'ALENE IS...
Thriving Economy
Great Schools w/
Small CLASS SIZES
Inclusive housing

MY FUTURE COEUR D'ALENE IS...
A place where I can
raise my family and
where all community
members thrive

MY FUTURE COEUR D'ALENE IS...
AWESOME ♥

MY FUTURE COEUR D'ALENE IS...
More Affordable
Childcare Please

MY FUTURE COEUR D'ALENE IS...
Healthy Economy
Job opportunity
Planned Growth

MY FUTURE COEUR D'ALENE IS...
A place where I can
raise my family and
where all community
members thrive

MY FUTURE COEUR D'ALENE IS...
Great places to play
Five Star
Healthy Lakes & Rivers

MY FUTURE COEUR D'ALENE IS...
Rich Public Transportation
Riverside Town / Greenway / Park
Low Annual Growth Rate

MY FUTURE COEUR D'ALENE IS...
MEETING Its
Potential

ENVISION
←
Community Kick-Off Event

MY FUTURE COEUR D'ALENE IS...
A place where I can
raise my family and
where all community
members thrive

MY FUTURE COEUR D'ALENE IS...
A PLACE WHERE MY
GRANDKIDS WANT
TO LIVE & WORK/PLAY

MY FUTURE COEUR D'ALENE IS...
flying cars

MY FUTURE COEUR D'ALENE IS...
Affordable homes
For all.

MY FUTURE COEUR D'ALENE IS...
a thriving city with
Small town character!

MY FUTURE COEUR D'ALENE IS...
Bright

MY FUTURE COEUR D'ALENE IS...
Bright

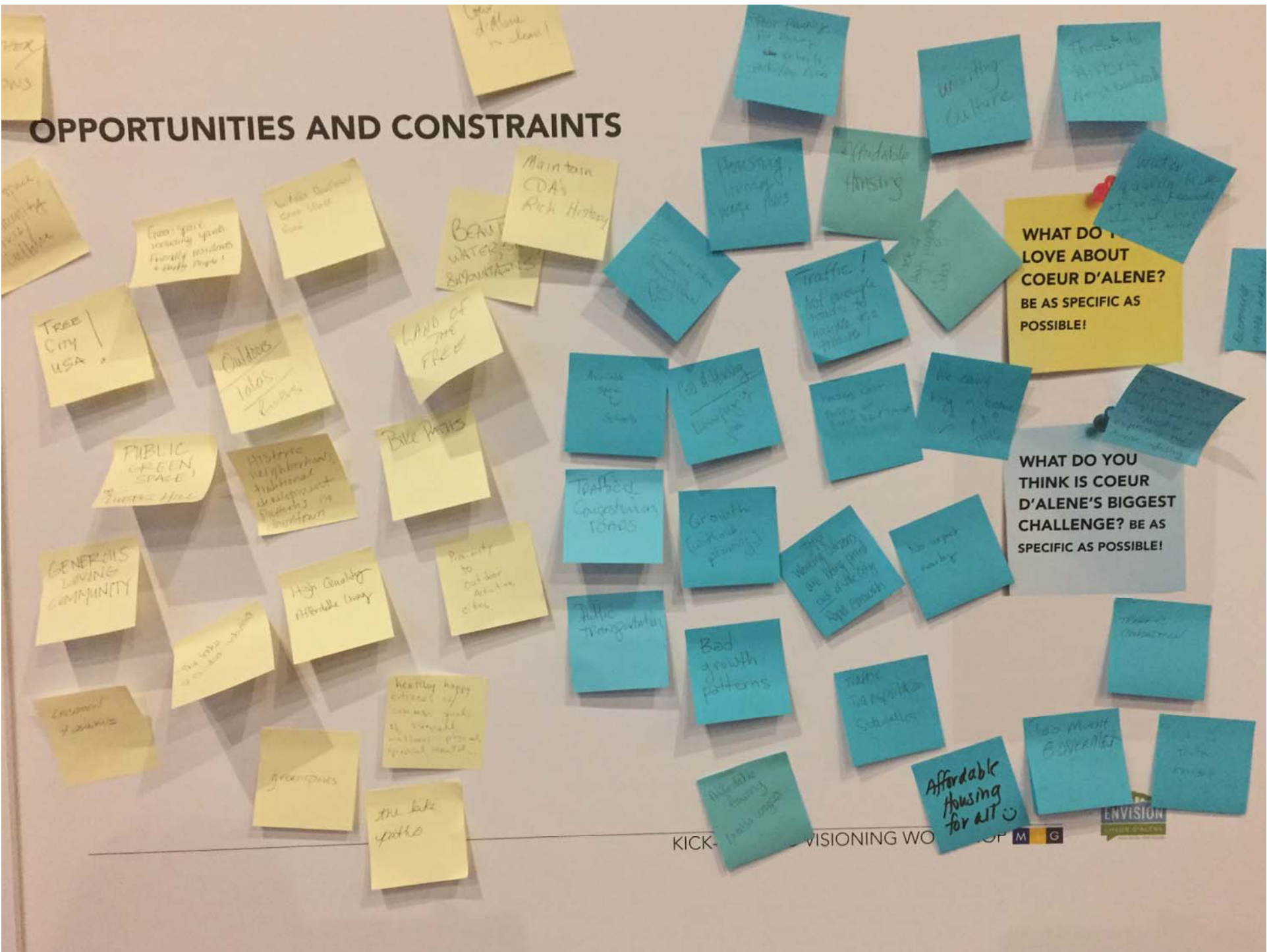
MY FUTURE COEUR D'ALENE IS...
Healthy, vibrant, & a
great place for all

MY FUTURE COEUR D'ALENE IS...
Maximizing Urbanization
Turning Small Towns
into Smart Communities
Not taking away Natural Resources

MY FUTURE COEUR D'ALENE IS...
CONSERVE, PROTECT
RESTORE & REUSE
NATURAL RESOURCES!

MY FUTURE COEUR D'ALENE IS...
NO STOP LIGHTS on
95!!! Make it a
state highway

OPPORTUNITIES AND CONSTRAINTS



WHAT DO YOU LOVE ABOUT COEUR D'ALENE? BE AS SPECIFIC AS POSSIBLE!

WHAT DO YOU THINK IS COEUR D'ALENE'S BIGGEST CHALLENGE? BE AS SPECIFIC AS POSSIBLE!

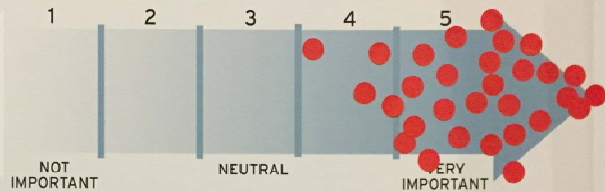


PLEASE USE DOTS TO RATE HOW IMPORTANT YOU THINK EACH MANDATED TOPIC AREA IS FOR COEUR D'ALENE. YOU ADD? SINCE 1975, THE STATE OF IDAHO HAS REQUIRED LOCAL JURISDICTIONS TO HAVE A CERTAIN NUMBER OF PLANNING COMPONENTS.

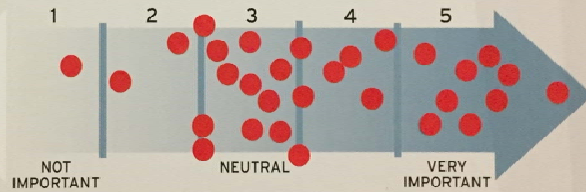
IN 2030, GREATER COEUR D'ALENE USES COMPREHENSIVE PLANNING TO GUIDE AND DIRECT FUTURE DEVELOPMENT



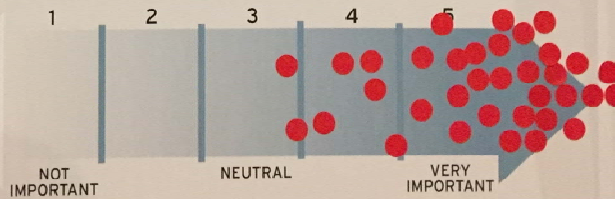
ADEQUATE UTILITIES (WATER AND SEWER)



PROPERTY RIGHTS

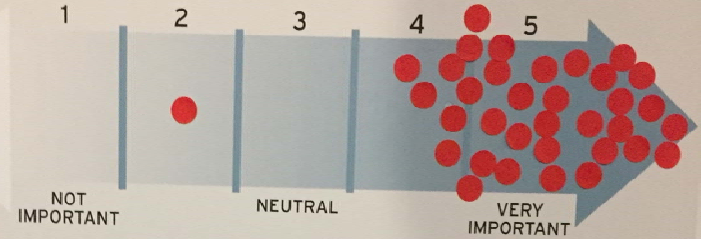
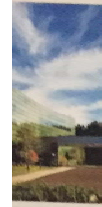


TRANSPORTATION SYSTEM (PEDESTRIAN, BIKE, TRANSIT, AUTO)

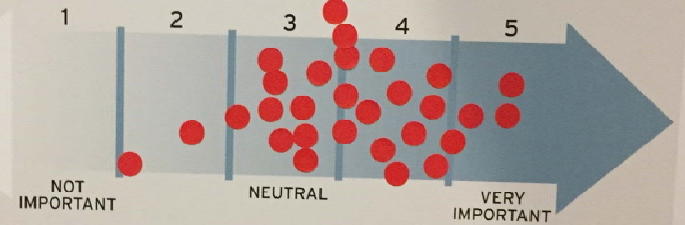


GREATER COEUR D'ALENE HAS DIVERSIFIED OUR EMPLOYMENT BASE FOR EDUCATED FORCE AND EXPANDED ITS SKILLED LABOR POOL

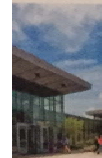
EXISTING EMPLOYMENT AND FUTURE JOB OPPORTUNITIES



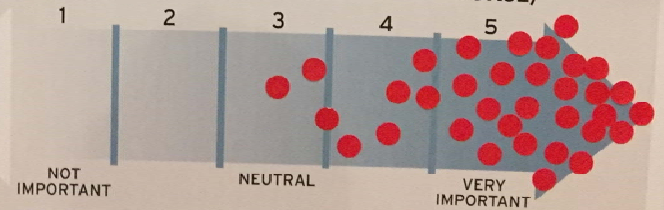
AGRICULTURAL OPPORTUNITIES (IN THE CITY)



2030, GREATER COEUR D'ALENE IS ONE OF THE SAFEST, HEALTHIEST CITIES IN THE NATION



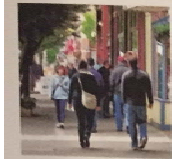
PUBLIC FACILITIES (YOUTH SERVICES, LIBRARIES, HOSPITALS, EMERGENCY RESPONSE)



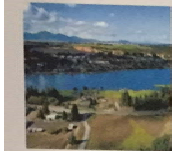
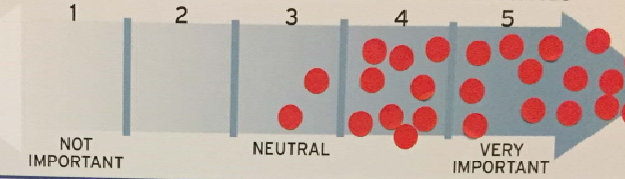
NUMBER OF PLANNING COMPONENTS

IN 2030, GREATER COEUR D'ALENE IS A THRIVING, AFFORDABLE COMMUNITY WITH A WELCOMING, FRIENDLY ATMOSPHERE

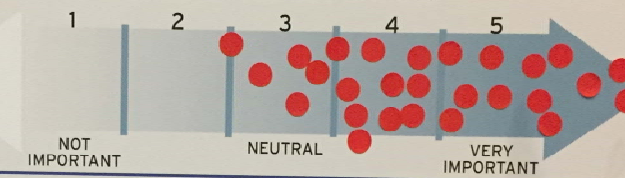
SMALL-TOWN



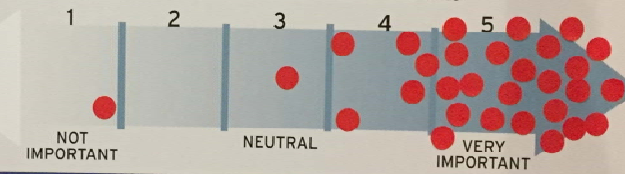
COMMUNITY DESIGN STANDARDS AND GUIDELINES



DIVERSE LAND USE OPTIONS



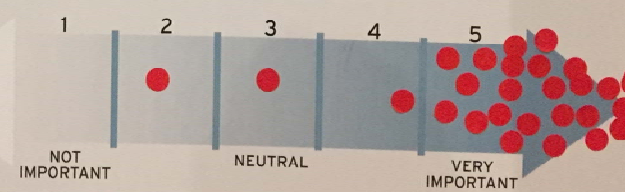
DIVERSE HOUSING OPPORTUNITIES



IN 2030, GREATER COEUR D'ALENE'S SCHOOLS ARE NATIONALLY RECOGNIZED FOR INNOVATION, WELL-TRAINED TEACHERS, DEMANDING CURRICULA

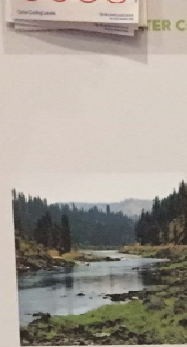


SCHOOL FACILITIES

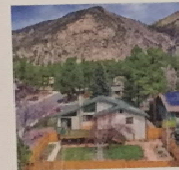
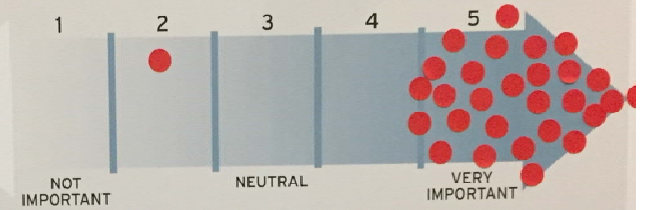


PLANNING TOPIC AREAS ARE FOR COEUR D'ALENE SINCE 1975, THE STATE OF IDAHO HAS REQUIRED LOCAL JURISDICTIONS TO ADDRESS A NUMBER OF PLANNING COMPONENTS.

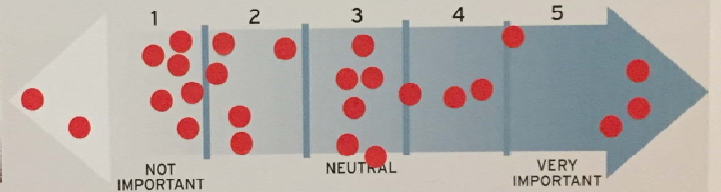
THE STATE WOULD



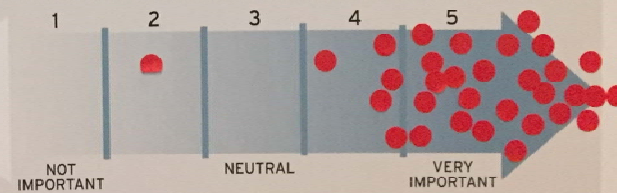
NATURAL RESOURCES (RIVERS, FOREST, ETC.)

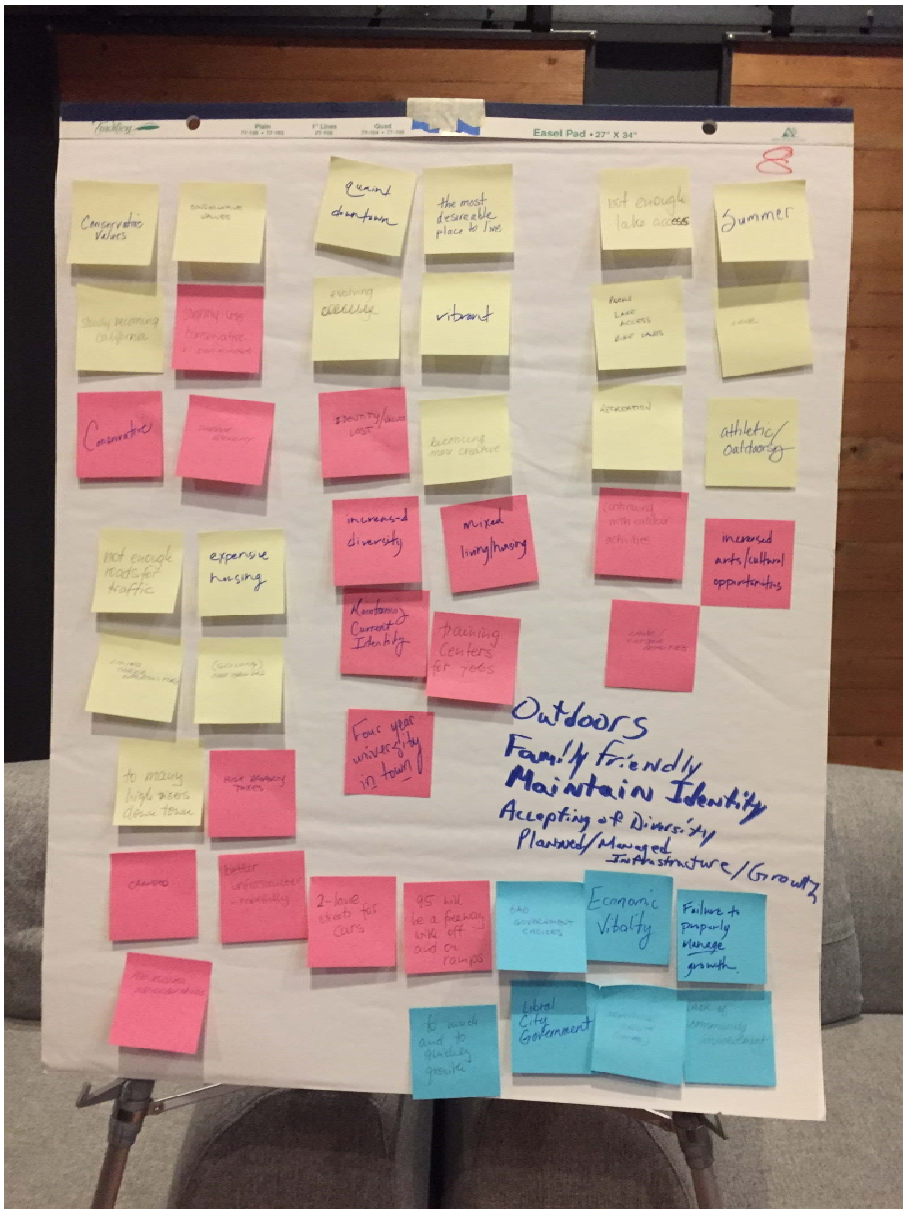


DEVELOPMENT IN POTENTIALLY HAZARDOUS AREAS (STEEP SLOPES, FLOOD PLAINS)



RECREATION AMENITIES (PARKS AND TRAILS)







GROWING BETTER PLACES

Envisioning a Future for Coeur d'Alene

Amenity Costs

- Park
- Food Access
- School
- Water Access
- Neighborhood Node
- Recreation & Bicycle Improvements
- Street Connections

Development Types

- Urban Neighborhood: 20-30 lots/acre
- Local Use District: 20-30 up to 10 buildings
- Retail Center / Corridor: 25 lots/acre
- Employment Center: 40 lots/acre

Final Thoughts

Facilitator: Haley & Skye
 Date: 9/24/19
 Team Name: Coastal Waves

Check the Growth Scenario that your team chose to play for the game.

Medium	High
<input checked="" type="checkbox"/>	<input type="checkbox"/>

After playing the game, would you still choose this Growth Scenario? If not, what growth scenario would you prefer? (write your answer below)

Which Development Types did your team prioritize?

Urban Neighborhood	Local Use District	Retail Center / Corridor	Employment Center	Community Benefit	Neighborhood Node
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Did your group vote to increase the amount of community funds available? If yes, how much did you increase community funds by? _____ dollars

GROWING BETTER PLACES

Envisioning a Future for Coeur d'Alene

Amenity Costs

- Park
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Final Thoughts

Facilitator(s): _____
 Number of Participants: _____ Date: _____
 Team Name: _____

Check the Growth Scenario that your team chose to play for the game.

Low	Medium	High
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

After playing the game, would you still choose this Growth Scenario? If not, what growth scenario would you prefer? (write your answer below)

Development Types: Which Development Types did your team prioritize?

Urban Neighborhood	Local Use District	Retail Center / Corridor	Employment Center	Community Benefit	Neighborhood Node
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Did your group vote to increase the amount of community funds available? If yes, how much did you increase community funds by? _____ dollars

Follow-Up Meetings/Input

The project team played the game with:

- High school and college students
- Small groups
- Neighborhood game nights
- Fire department



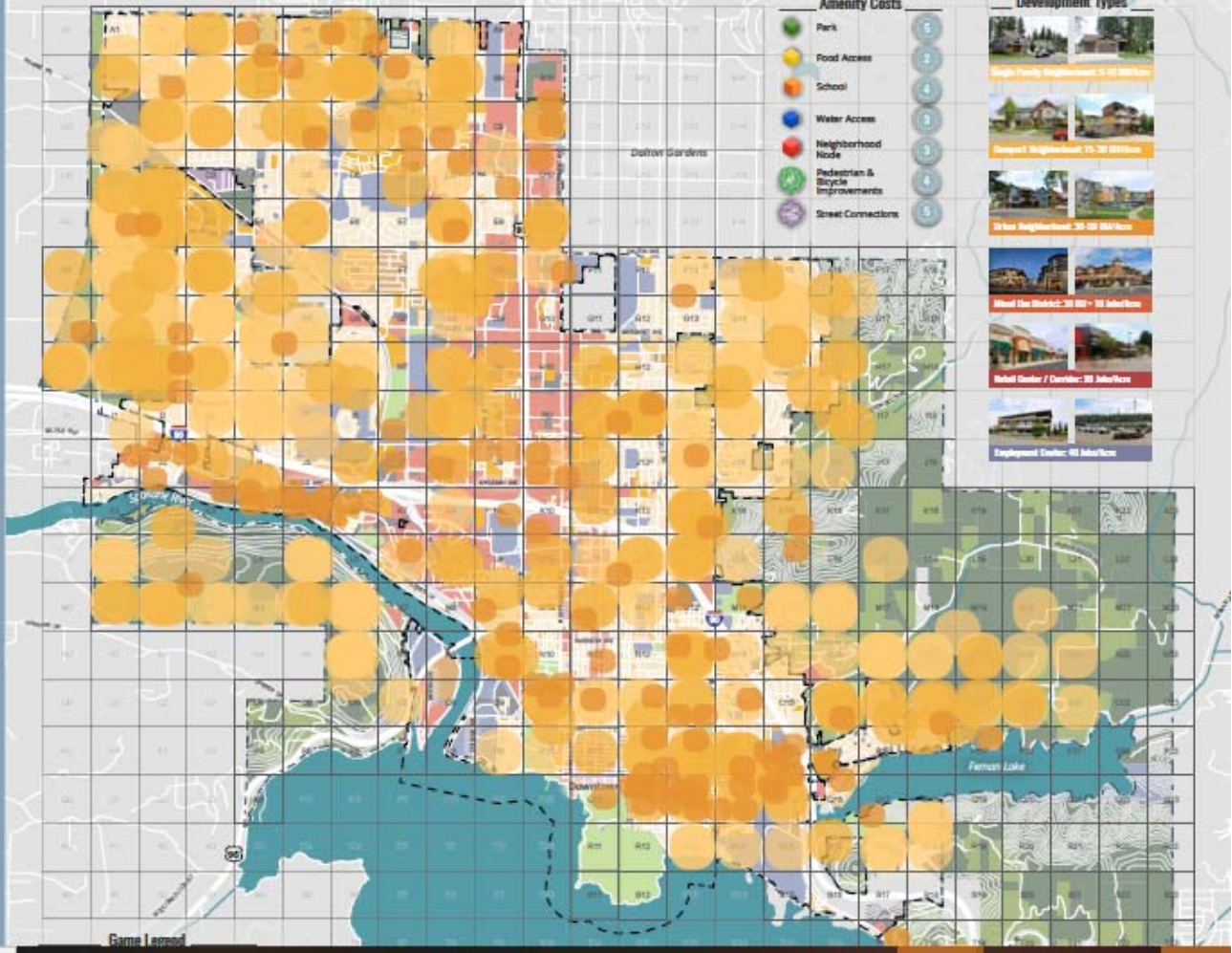
Layers



- Parks and Water Access
- Food Access
- Schools
- Neighborhood Node
- Street Connections
- Title Text
- Pedestrian and Bicycle Improvements
- Employment Center
- Retail Center/Corridor
- Mixed Use District
- Urban Neighborhood
- Compact Neighborhood
- Single Family Neighborhood
- Base Map
- Guides and Grids

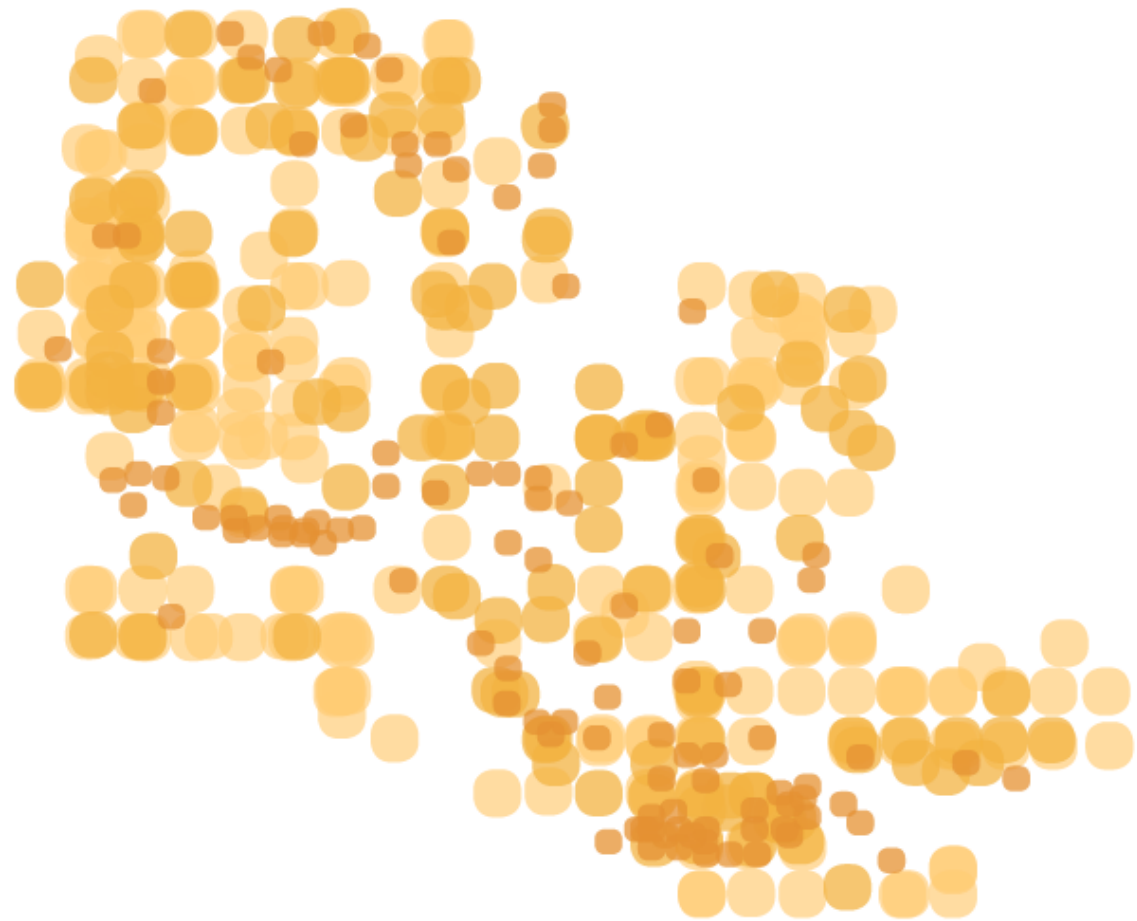
GROWING BETTER PLACES

Envisioning a Future for Coeur d'Alene



Layers

- Parks and Water Access
- Food Access
- Schools
- Neighborhood Node
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- Employment Center
- Retail Center/Corridor
- Mixed Use District
- Urban Neighborhood
- Compact Neighborhood
- Single Family Neighborhood
- Base Map
- Guides and Grids



Follow-Up Meetings/Input

Two online surveys:

- Business owners to identify baseline market information
- Community members to identify opportunities and constraints

How would you define CDA?

How would you define Coeur d'Alene? Pick up to four.



Closed to responses | 50 Responses

Most important issues in CDA today

Choose from least likely (0) to definitely (5)

	0	1	2	3	4	5
Maintaining small-town feel	2%	2%	9%	15%	22%	50%
Increasing year-round job opportunities	4%	-	-	21%	13%	62%
Keeping and attracting youth	2%	4%	9%	20%	28%	37%
Providing a mix of housing options	6%	2%	6%	23%	17%	45%
Maximizing infill development to preserve rural land	2%	-	8%	23%	15%	52%
Preserving access to natural resources	2%	-	-	7%	11%	80%
Good K-12 schools	2%	2%	-	13%	17%	65%
Providing opportunities for higher education	2%	2%	-	22%	24%	49%
Protecting neighborhoods	2%	-	2%	18%	16%	61%
Providing adequate bike and pedestrian amenities	2%	2%	7%	20%	16%	53%
Providing adequate transit service	11%	4%	11%	26%	17%	30%

48 respondents

CDA in 2040

Choose from least likely (0) to definitely (5)

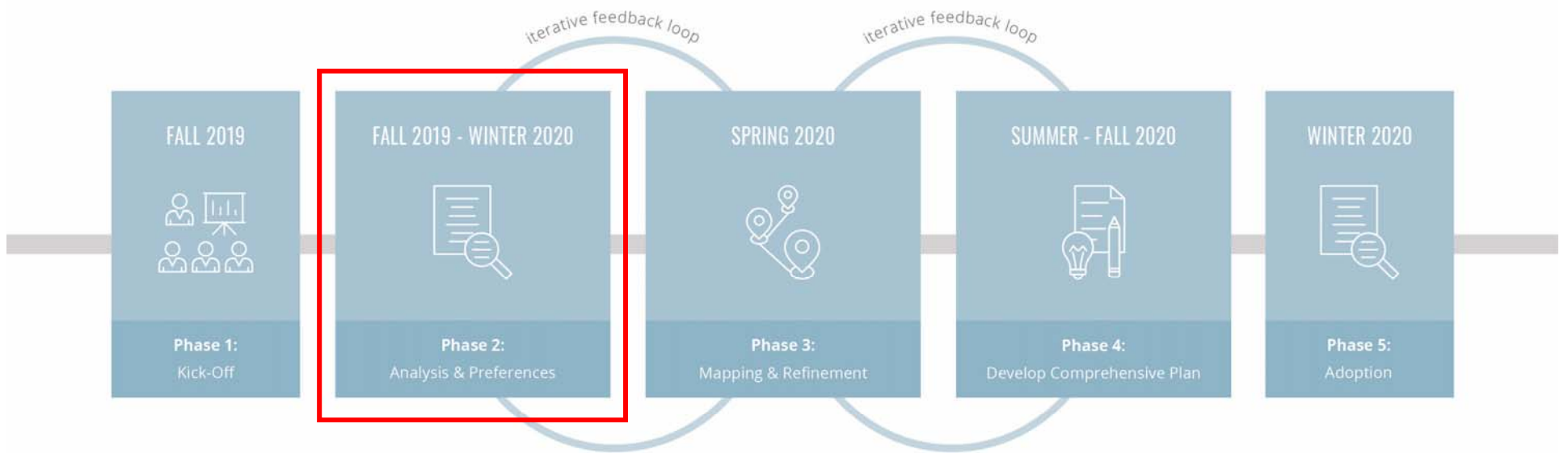
	0	1	2	3	4	5
Still a small town with great neighborhoods	22%	20%	17%	15%	15%	11%
Sprawling and hard to tell what city you're in	12%	10%	7%	12%	33%	26%
Supportive community where people look out for each other	11%	9%	13%	37%	15%	15%
Lots of year-round job options	4%	9%	22%	38%	11%	16%
Housing options for everyone	9%	13%	28%	43%	6%	2%
Parks with a 10-minute walk from any home	9%	5%	11%	30%	27%	18%
Cutting edge education opportunities	2%	18%	16%	44%	16%	4%
More traffic congestion	2%	2%	4%	7%	17%	67%
Better bike amenities	2%	2%	11%	55%	19%	11%
More sidewalks	2%	4%	9%	46%	17%	22%
More extensive transit options	9%	11%	27%	30%	18%	5%

47 respondents

Initial Outreach Information

- Opportunities and issues
- Vision elements and themes
- Land use and transportation considerations

COEUR D'ALENE



Developing a Policy Framework

Community Vision

- Where do you want to be in 20 years?

Guiding Principles

- What guides our choices to get there?
- Six Guiding Principles

Goals

- What is the desired outcome/result(s)?
- Multiple goals per Guiding Principle

Objectives

- How do we achieve the goal?
- Measurable
- Multiple objectives per goal

Actions

- What is the project?
- Who leads the effort?
- At least one action per objective

Developing a Policy Framework

The Community-led visioning process tells us where we're headed

Community Vision

- Where do you want to be in 20 years?

Coeur d'Alene is the vibrant heart of North Idaho. Together, we inspire a community of excellence that cultivates activity, partnerships and innovation. As the region's cultural and economic center, our growth is balanced by an affordable cost of living, professional advancement opportunities, and top-tier education. We strive to protect our spectacular waterfronts, connected green spaces, rich history, and healthy lifestyles that set Coeur d'Alene apart. Our residents are committed to our future and the legacy we celebrate.

Developing a Policy Framework

Guiding Principles align with community input and previous outreach

Guiding Principles

- What guides our choices to get there?
- Six Guiding Principles

- **Community and Identity-Small Town, Big Heart**
- **Education & Learning-Strong Schools, Lifelong Opportunities**
- **Environment & Recreation-Beautiful and Accessible**
- **Growth & Development - Focused and Community Oriented**
- **Health & Safety-Supporting Active lifestyles**
- **Jobs & Economy- High Paying, Year-Round Opportunities**

Developing a Policy Framework

Aligning Multiple Perspectives to create Goals, Objectives and Actions

Goals

- What is the desired outcome/ result(s)?
- Multiple goals per Guiding Principle

Objectives (to come)

- How do we achieve the goal?
- Measurable
- Multiple objectives per goal

Actions (to come)

- What is the project?
- Who leads the effort?
- At least one action per objective

- CDA 2030 and 2007 Comprehensive Plan
- Public input
- Focus Group/CAC review
- City departments
- CDA 2030 leadership
- Planning Commission/City Council

Focus Groups

ENVISION

FOCUS GROUPS / CAC 12/4/2012 @ 2014

COMMUNITY AND SAFETY

VISION

- LEVELS OF CONCEPT
- WHO'S INVOLVED?
- HOW DO WE GET THERE?
- NEED TO MONITOR C/A
- SHOULD SAY "COMPETITIVE" SITES
- DO I FEEL SAFE TO GO WITH
- WHAT IS A STRONG NEIGHBORHOOD?
- WHAT IS INCLUDING?
- WHAT IS "COMPETITIVE SITES"?
- SECURE ACCESS TO HEALTH CARE
- THROW THE VERBAL
- CHINA OF 6 LAYS
- THAT QUALITY OF LIFE
- BEFORE WE WORSHIP GETTING ECONOMIC DEVELOPMENT
- ON ALL THE PUBLIC SPACES INCLUDING
- DO I FEEL SAFE TO GO WITH

GUIDING PRINCIPLES

- HOW WE ASSESSED
- HAVE WE ASSESSED WHAT PEOPLE OUTSIDE OF C/A THINK OF C/A?
- DO YOU LIVE TO THE GUIDING PRINCIPLES
- HOW DOES IT RELATE TO THE GUIDING PRINCIPLES
- WHAT IS A STRONG NEIGHBORHOOD?
- WHAT IS INCLUDING?
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VISION → **GUIDING PRINCIPLES** → **GOALS** → **DESIGN** → **TAKE PIECES**

EDUCATION AND LABELING

- WORK WITH SCHOOLS USED TO GET INTO SCHOOLS NEIGHBORHOODS
- GUIDING PRINCIPLES
- MISSING HEALTH EDUCATION
- OTHER PARTS OF EDUCATION
- PROVIDING TOOLS FOR LIFE IMPROVED
- COMMUNITY INVOLVEMENT IN EDUCATION
- STRONG FEELINGS FOR EDUCATION
- HOW DO YOU ID FUTURE SITES?

HEALTH AND SAFETY

- GUIDING PRINCIPLES
- AVOID CLUMP INTO FOREST AREAS
- LET EDUCATION SPEAK FOR ITSELF
- IT'S PRIMARY LOCATION FOR HEALTH CARE SERVICES
- IMPROVE INTERFACES WITH
- ENSURING PROTECTION OF WATER/ENVIRONMENT
- C/A IS A PLACE WHERE YOU DON'T HAVE TO GET SOMEWHERE
- TRAINING, COMMUNITY TRUST

HEALTH AND SAFETY

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COMMUNITY AND SAFETY

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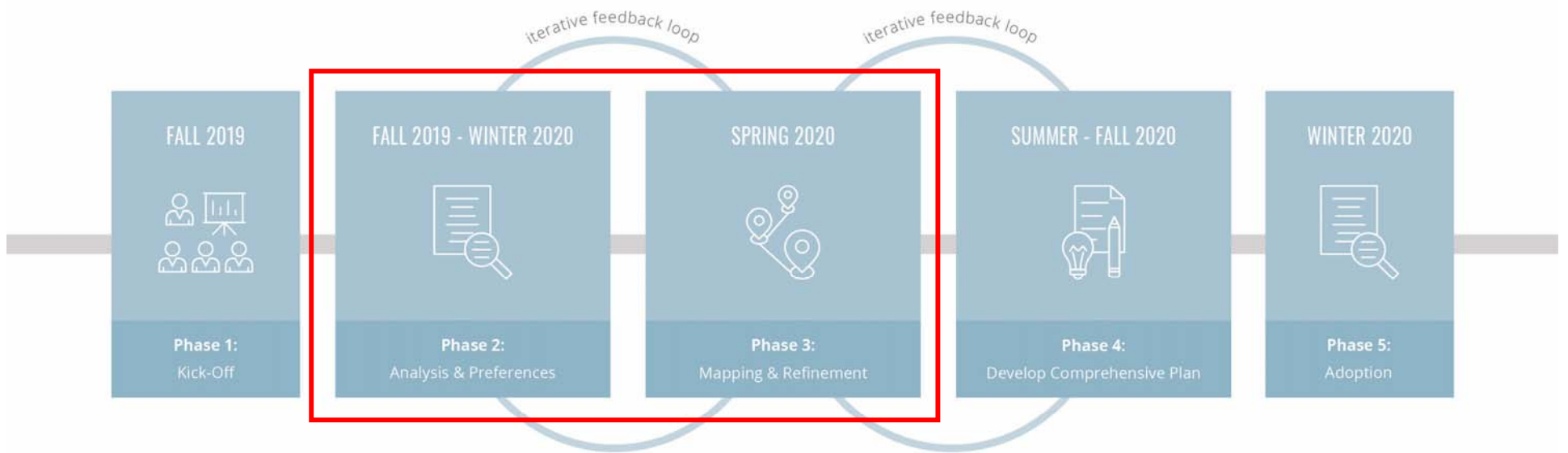
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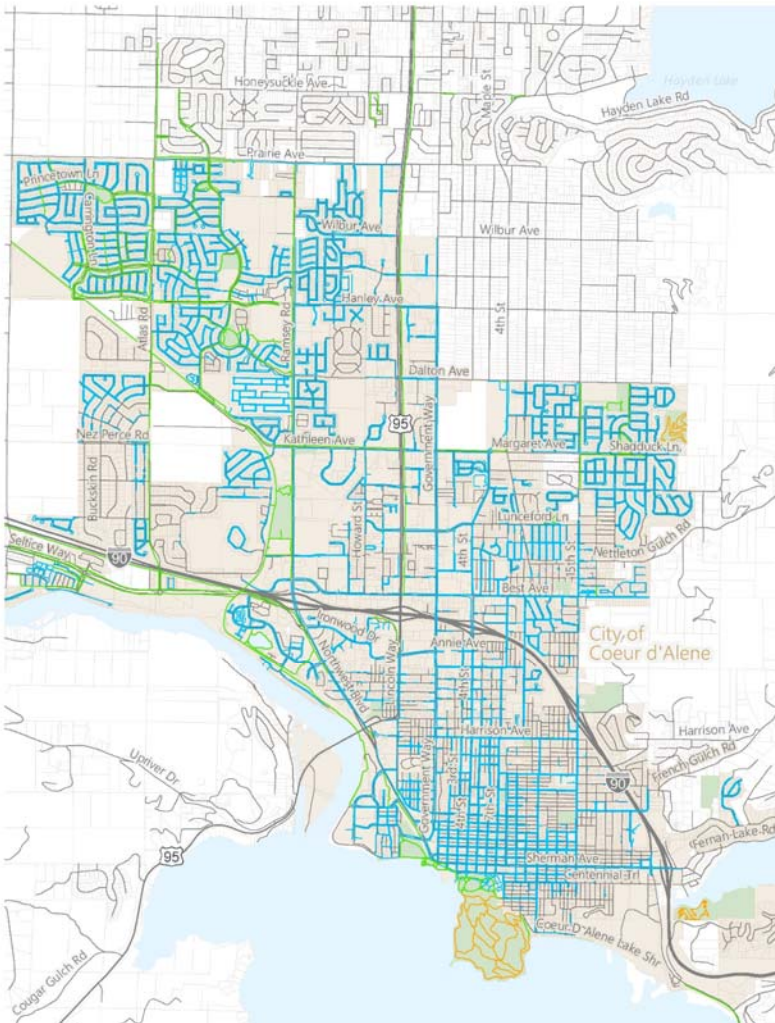
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COEUR D'ALENE

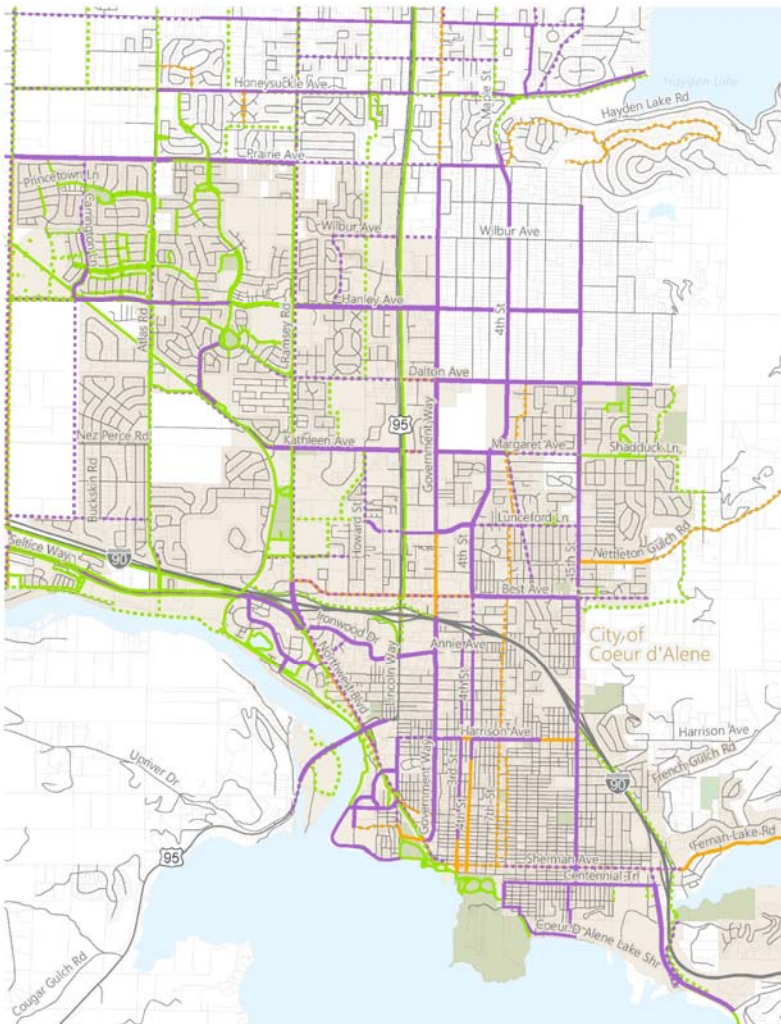


Transportation-Pedestrian



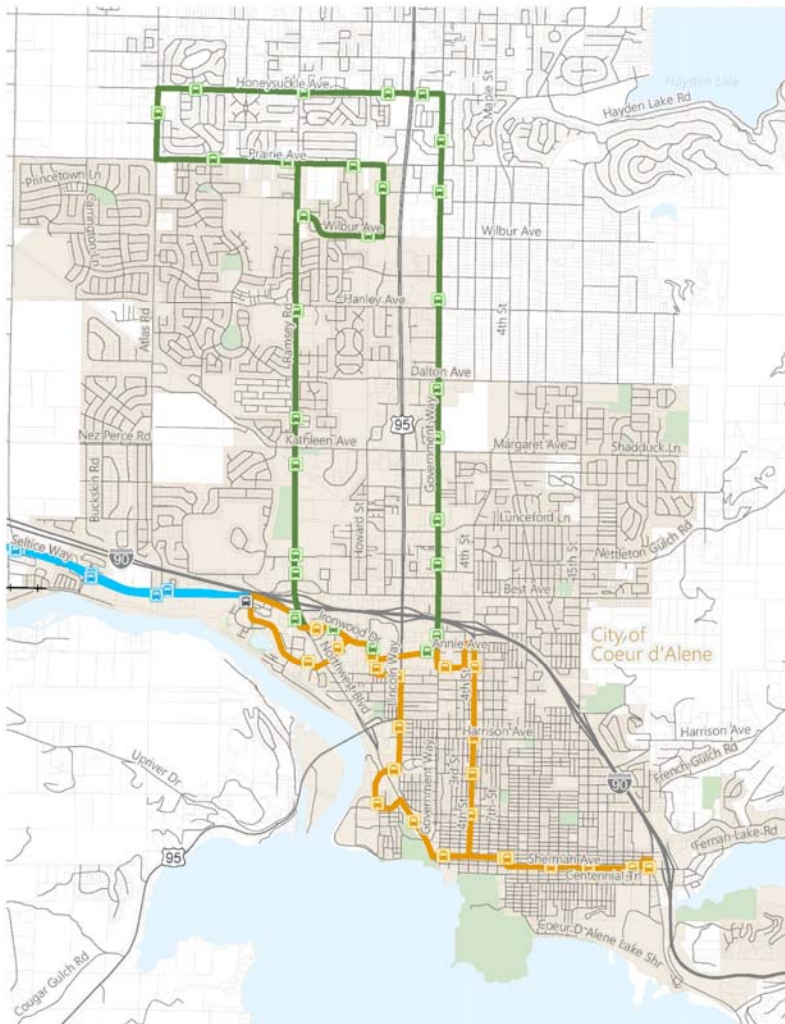
- Sidewalk network mostly complete Downtown and in newer residential subdivisions
- Fewer sidewalks in the northwest, northeast and east of Downtown
- Sidewalks are limited along many arterials

Transportation-Bike and Pedestrian



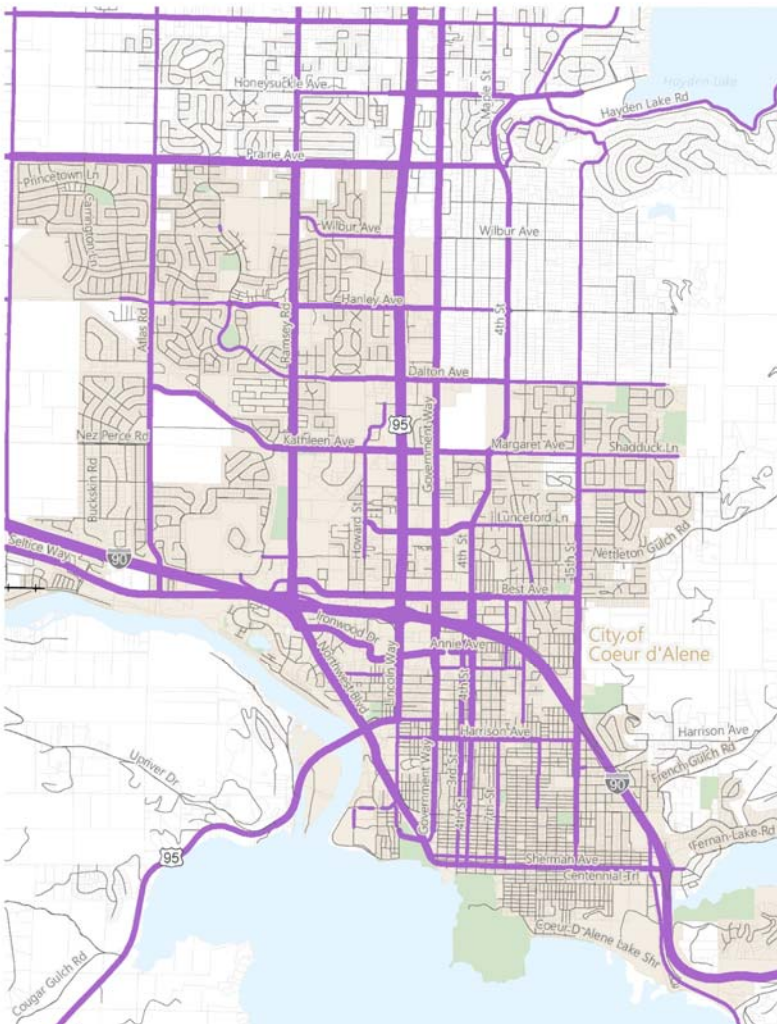
- Existing multi-use paths run along parts of Lake Coeur d'Alene, Northwest Boulevard, northwestern region, US 95 and western parts of I-90
- Shared roadways are mostly present in the downtown area
- Some bike lanes within City, such as 15th and Government Way

Transportation-Transit



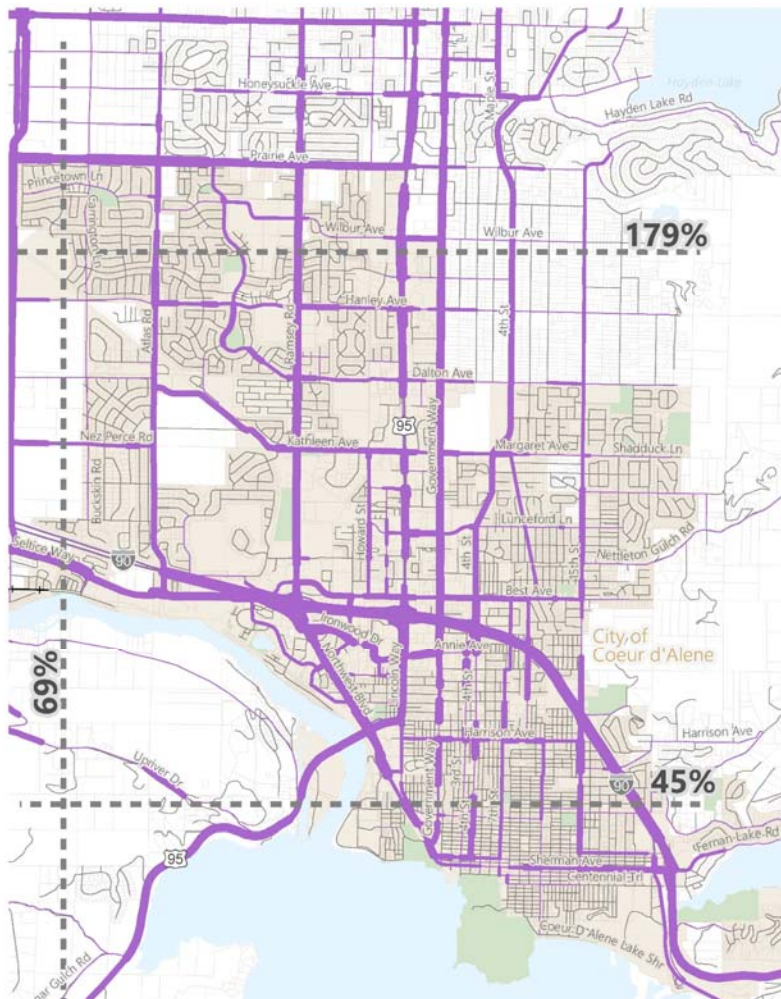
- Three routes generally serving commercial areas
- Two longer routes serve as a connector between two transfer stations, Riverstone and the Casino; and between Coeur d'Alene and Plummer
- Ridership consistent in last three years at approximately 83,000 riders

Transportation-Auto (Existing)



- US 95 volumes highest north of I-90
- Arterial streets near I-90 experience the highest volumes south of I-90
- Near downtown, traffic is spread across the grid
- I-90 traffic volumes increased 18 percent since 2010.
- Traffic volumes on US-95 have increased 13 percent since 2010

Transportation-Auto (2040)

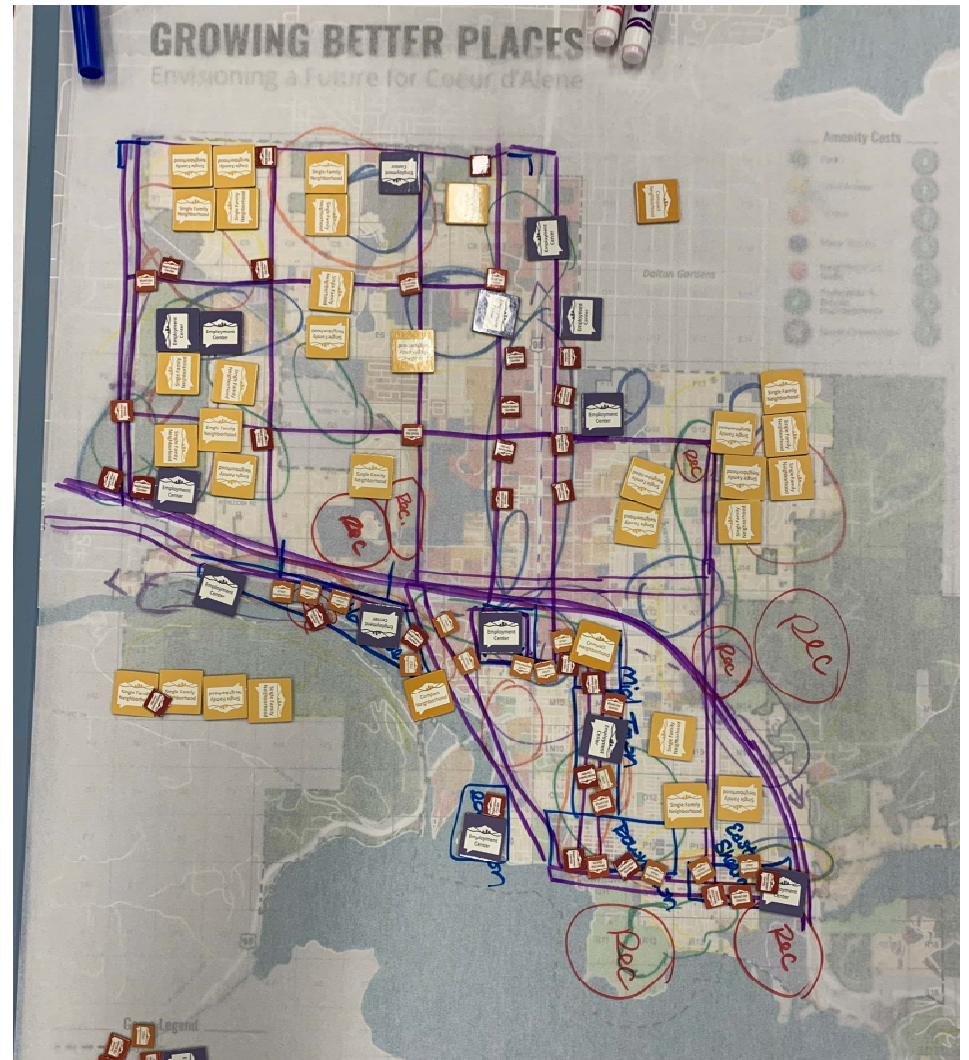


- Forecast growth based on regional 2040 traffic model
- Traffic volumes are expected to grow by:
 - 45% in the south
 - 179% in the north
 - 69% in the west

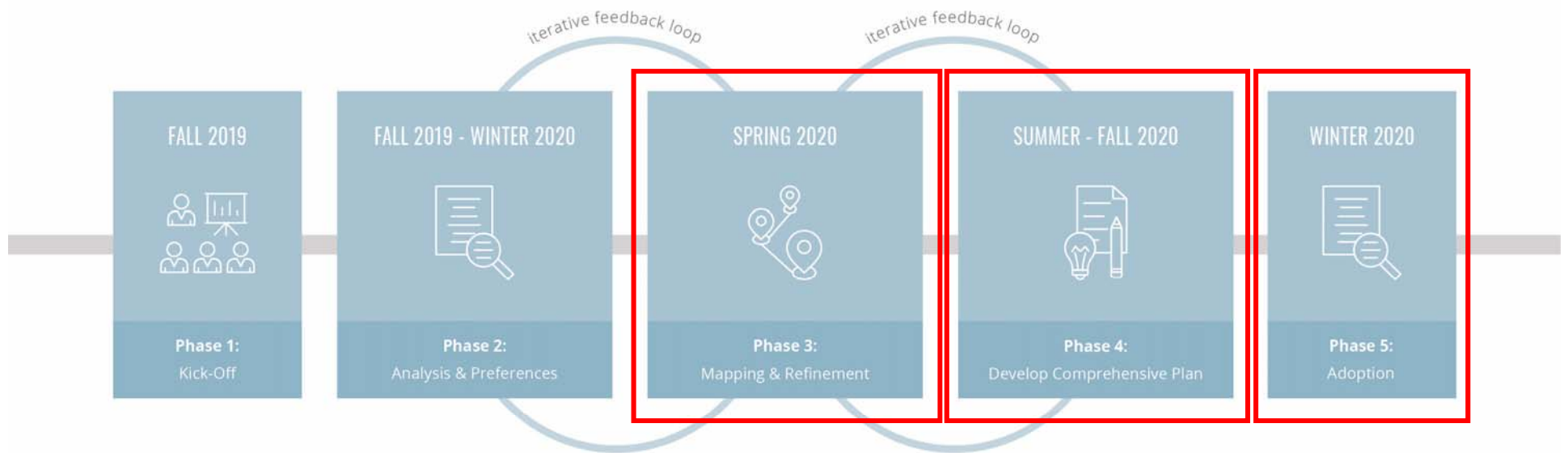
Community Advisory Committee



Community Advisory Committee



COEUR D'ALENE



Future Engagement Opportunities

Now:

- Online survey-Draft Vision, Guiding Principles and Goals

March:

- Community Advisory Group
- Focus Groups
- Economic Development stakeholder meetings

Late Spring:

- Community meeting-land use scenarios
- Online survey

<https://envisioncda.org>

